

YOUTH MASTER PLAN 2021 PROGRESS REPORT



**Council for
Youth Development**
Bartholomew County

We are a cross-sector network that identifies, coordinates, and aligns community efforts to ensure the development of the whole child.

www.cydbartholomew.org    [@CYDBartholomew](https://twitter.com/CYDBartholomew)



^ Owen Hebert and Haylee Cain share information about the CYD Youth Ambassador Program at Fiesta Latina.

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LETTER FROM THE DIRECTOR

On behalf of the Council for Youth Development (CYD), I am proud to share our 2021 Progress Report highlighting the important work our coalition has accomplished during another challenging year. Despite continuing public health issues, we remain responsive, resourceful, and are committed to lead as well as support local initiatives advancing the mission to build developmental assets in every Bartholomew County youth.

As 2021 comes to a close, we celebrate the progress we have made over the past five years since launching Bartholomew County's first Youth Master Plan. Pursuing system-level change requires planning, patience, and most important, the commitment from our community partners to pursue solutions addressing some of our most complex social problems impacting the well-being of our youth and families. It has been a productive five years with successful county initiatives, increased financial investment, and an alignment of efforts with state and national youth development priorities which have helped move our work forward.

CYD takes pride in the work we have accomplished together. On page four of this report you will find the key milestones and highlights of progress made these past five years as a coalition. While we have moved forward in our goal to improve youth well-being, challenges

remain for many local children, teens, and young adults. We believe the work ahead must continue to focus on youth well-being but with a stronger commitment to approach young peoples' social, emotional, and academic development through an equity lens.

While we will continue to expand partnerships, train more professionals, engage more families, and empower more young people in 2022, CYD will also work with stakeholders to produce the Youth Master Plan Phase II: Vision 2025. This strategic planning process is essential for CYD's evolution as an active coalition and will provide the necessary blueprint to build capacity, measure impact, and further our plans for long-term sustainability.

We look forward to a busy year ahead and appreciate all who continue to serve and support the important work of building a caring community that ensures a promising future for every young person in Bartholomew County.



Heather Carson

Director of Council for Youth Development Bartholomew County

CELEBRATING 5 YEARS

The Council for Youth Development has a long history of collaboration in Bartholomew County. Five years ago, five organizations joined together to prioritize positive youth development and made the commitment to establish the county's first Youth Master Plan. With a multi-year financial investment, Heritage Fund – The Community Foundation of Bartholomew County and Faurecia Clean Mobility joined Foundation For Youth, the Community Education Coalition, and United Way of Bartholomew County in forming the original CYD Steering Committee. Since 2017, the Steering Committee has grown to thirteen leaders, published the Youth Master Plan, approved the formation of a Guiding Team, and encouraged the efforts of three strategic workgroups and dozens of pilot initiatives aimed at improving the well-being of youth and families in our community. CYD takes pride in the work we have accomplished together and have shared key milestones on this timeline to highlight the significant progress we have made as a coalition.



Awarded Heritage Fund Three Year Community Impact Grant and multi-year investment from Faurecia Clean Mobility

Piloted United Nations International Youth Day Shine On Postcard Campaign

Joined Indiana DMHA System of Care Network

2017



*Published Youth Master Plan
Coordinated Search Institute Developmental Assets Training*

Produced Developmental Assets Video Series and Created Free Resources CYD Network

Launched Bartholomew County Youth Empowerment Summit

2018



Designed Youth Development Index

Established Inaugural IYI Data Café - State of the Child

Piloted Youth Empowerment Workshops for Culturally and Ethnically Diverse Students

Joined ACEs Indiana Coalition

2019



Hosted Search Institute Regional Developmental Relationships Training

Joined Bartholomew County Emergency Child Care Task Force

Launched Bartholomew County Wellness Directory

Joined Equity Works! Initiative

2020



Adopted Guiding Principles for Positive Youth Development

Established Resilience Through Strengths Community Pilot Project with BCSC and FRHC

Launched Youth Ambassadors Program

Joined Forum For Youth Investment Local Children's Cabinet Network

2021

WHAT WE DO

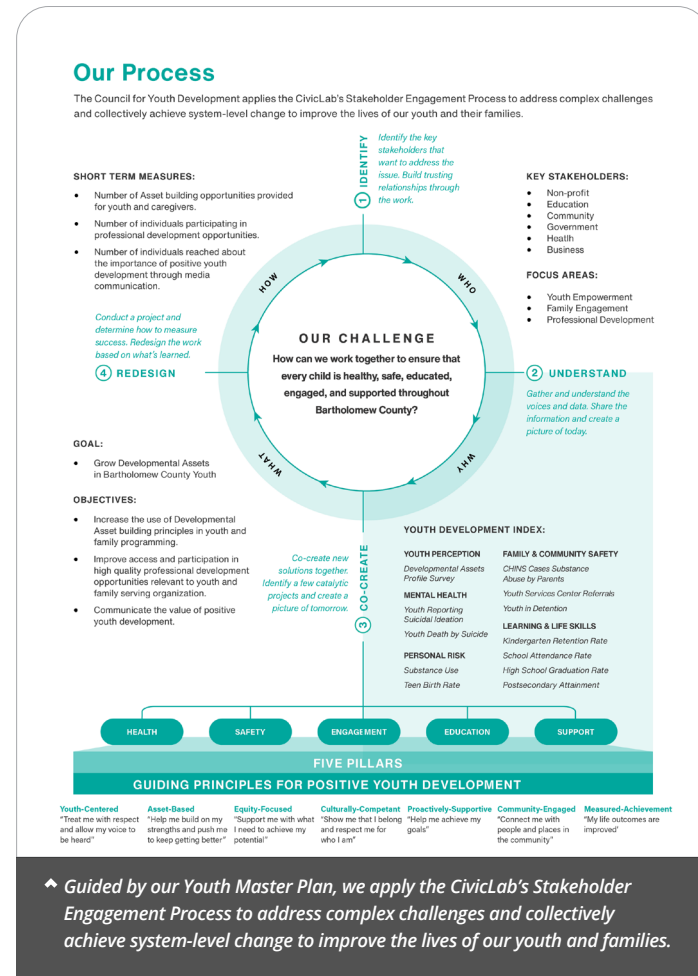
The Council for Youth Development Bartholomew County is a cross-sector coalition engaging over 150 partners to identify, coordinate, and align community efforts to ensure the development of the whole child. With nearly a quarter of county residents under the age of eighteen, the coalition prioritizes social, emotional, mental, and the physical well-being of youth, their families, and the professionals who serve and support their growth.

GOAL

Grow Developmental Assets in Every Bartholomew County Youth.

OBJECTIVES

- Increase the use of Developmental Asset® building principles in youth and family programming.
- Improve access and participation in high quality professional development opportunities relevant to youth and family serving organization.
- Communicate the value of positive youth development.



OUR VALUES

In 2018, CYD designed the county's first Youth Master Plan prioritizing the well-being of our youngest residents

This community-wide commitment strengthened cross-sector collaboration and continues to focus on breaking down barriers and pursuing innovative solutions for all young people.

Building on this foundational work that included our coalition's five pillars, we launched the Youth Development Index and adopted Bartholomew County Youth Services Guiding Team's [Guiding Principles for Positive Youth Development](#) in 2020.

We believe guided by our community's five pillars, and new seven principles, we are one step closer to our vision of a community where all youth and families are reaching their full potential.

▶ FIVE PILLARS

Our diverse coalition is unified by the five pillars we believe are essential to ensuring all youth thrive.



HEALTH

An integrated community that promotes holistic wellness where all thrive



SAFETY

An environment that provides protection from all forms of harm



ENGAGEMENT

A welcoming environment that empowers active participation and contribution toward growth of self and community



EDUCATION

High quality education that promotes success in school, career, and life



SUPPORT

A nurturing support network that builds personal assets and instills a sense of hope for the future

▶ GUIDING PRINCIPLES FOR POSITIVE YOUTH DEVELOPMENT

These principles are the standards we have established to guide our decisions and the way we work together in the pursuit of building a holistic, asset-based, collaborative system where youth can thrive in Bartholomew County.

Youth-Centered

"Treat me with respect and allow my voice to be heard"

Asset-Based

"Help me build on my strengths and push me to keep getting better"

Equity-Focused

"Support me with what I need to achieve my potential"

Culturally-Competant

"Show me that I belong and respect me for who I am"

Proactively-Supportive

"Help me achieve my goals"

Community-Engaged

"Connect me with people and places in the community"

Measured-Achievement

"My life outcomes are improved"

Source: Bartholomew County Youth Services Guiding Team 2020

PARTNERS, LEADERSHIP, AND STAFF

We are comprised of motivated partners committed to improving the well-being of all youth and their families

CYD partner organizations represent a cradle to career continuum serving and advocating for young people, birth to eighteen, throughout Bartholomew County.

INVESTMENT FUNDERS

Multi-year grant funding provided by
Heritage Fund-The Community Foundation of Bartholomew County
Mark & Wendy Elwood Foundation
Foundation for Youth-Community Prevention
Faurecia Clean Mobility
Indiana Department of Health
Title V Block Grant

FISCAL AGENT

Strategic partnership and administrative oversight provided by
Foundation For Youth

STEERING COMMITTEE

Julie Abedian
Columbus Regional Health

Mark Elwood
Mark & Wendy Elwood Foundation

Wendy Elwood
Mark & Wendy Elwood Foundation

Cindy Frey
Columbus Area Chamber of Commerce

Frank Griffin
Cummins Inc.

Lindsey Holden-Kay
Bartholomew County Juvenile Court

Chuck Kime
Foundation For Youth

Kathy Oren
Community Education Coalition

Shawn Price
Flat Rock-Hawcreek School Corporation

Aida Ramirez
City of Columbus Human Rights Commission

Jim Roberts
Bartholomew Consolidated School Corporation

Tracy Hamilton Souza
Heritage Fund-The Community Foundation of Bartholomew County

Mark Stewart
United Way of Bartholomew County

Stephanie Weber
Faurecia Clean Mobility

GUIDING TEAM

Stephanie Cunningham
Turning Point Domestic Violence Services

Charles Edwards
Bartholomew Consolidated School Corporation

Kelly Kennedy
Bartholomew County Public Library

Chuck Kime
Foundation For Youth

Julie Miller
Family Service, Inc.

John Nickoll
Advocates for Children

Nichole Phillips
Bartholomew County Court - Juvenile Services

Andrea Quick
Community Member

Lisa Shafran
Turning Point Domestic Violence Services

Cheri Stone
United Way Bartholomew County

Chelsea Warriner
Community Center of Hope

WORKGROUP CHAIRS

Stephanie Cunningham
Turning Point Domestic Violence Services
Youth Empowerment

John Nickoll
Advocates for Children
Professional Development

Chelsea Warriner
Community Center of Hope
Family Engagement

STAFF

Heather Carson
Director

Amanda Virostko
Communications & Community Impact Manager

YOUTH AMBASSADORS

➤ **CLASS OF 2021** 2021 marked the official launch of the Youth Ambassadors (YA) Program. YAs are Bartholomew County High School students in grades 10-12.



Haylee Cain

CSA New Tech High School



Bryce Fischer

Columbus North High School



Madelynn Garrett

Columbus East High School



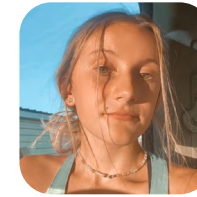
Valeria Gomez

Columbus North High School



Owen Hebert

Columbus East High School



Layne Hoeflinger

Columbus North High School



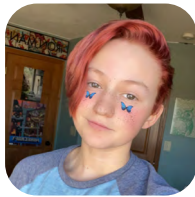
Mallory Kaiser

Columbus East High School



Ashley Lara

Columbus North High School



Lillian Mackey

Columbus North High School



Kiersten Meister

Hauser Senior High School



Macey Mudd

Columbus East High School



Delaney Roxbury

Columbus North High School



Zacaria Scruggs

Columbus North High School



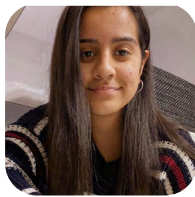
Caitlyn Smith

Columbus East High School



Kayla Smitley

Columbus North High School



Vibha Srinivasan

Columbus East High School



Brynn Stewart

Columbus North High School



Lillia Stidam

Columbus East High School



Emery Todd

CSA New Tech High School

➤ Learn more about our Youth Ambassadors program - www.cydbartholomew.org/youth-ambassadors

YOUTH EMPOWERMENT

Igniting sparks to strengthen positive youth development



BCPL Youth and Family Engagement Librarian, Kelly Kennedy, reads to BCSC students during Spark Spirit Week. Kelly serves on CYD's Youth Empowerment Workgroup.



SPARK SPIRIT WEEK

This year Council for Youth Development took a leap to start a new fall tradition of empowering community partners and schools to take the lead in the Spark Spirit Week lessons and conversations. CYD has focused on encouraging conversations about helping youth develop their interests and sparks for several years, but have shifted to a school and community focus during the week.



NEARLY 70 PEOPLE ATTENDED SPARK SPIRIT WEEK PUBLIC EVENTS

Hosted by Bartholomew County Public Library, Foundation For Youth (FFY) and the Bartholomew County Youth Services Center.



126 SPARK ACTIVITY BOOKLETS DISTRIBUTED AND DOWNLOADED IN THE COMMUNITY (ENGLISH AND SPANISH)



6,000 STUDENTS PARTICIPATED IN SPARK SPIRIT WEEK ACTIVITIES IN BCSC AND FRHC THIS FALL

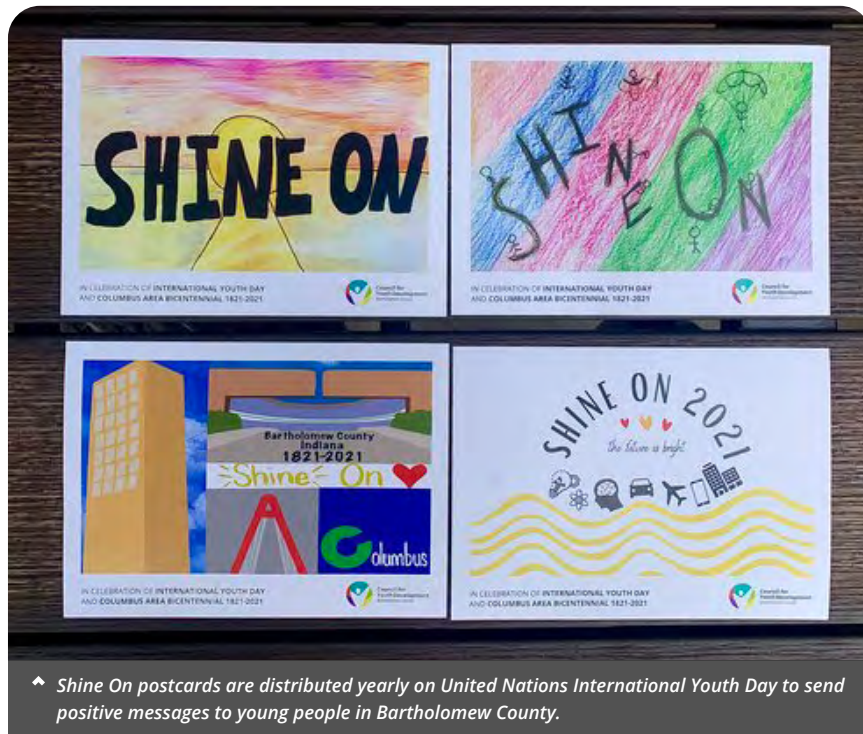


SPARK SPIRIT WEEK REACHED OVER 12,000 BARTHOLOMEW COUNTY YOUTH

Thank you to Healthy Communities for helping fund Spark Spirit Week.

▶ Download Free Spark Activity Booklet
www.cydbartholomew.org/spark-spirit-week-2021

YOUTH MASTER PLAN PROGRESS 2021



◆ Shine On postcards are distributed yearly on United Nations International Youth Day to send positive messages to young people in Bartholomew County.



◆ Youth Ambassadors, Mallory Kaiser, Bryce Fischer, and Valeria Gomez share Shine On postcards at the Columbus Farmers Market.

SHINE ON POSTCARD CAMPAIGN

Shine On is our annual campaign first launched in 2017 to celebrate United Nations International Youth Day. Each year, student artists submit designs interpreting the theme “Shine On” and four are selected for the printed postcards. To date, over 30,000 free Shine On postcards have been distributed across the community thanks to our coalition partners and the public. To celebrate the Columbus Bicentennial, artists were challenged to incorporate the theme, ‘Common Ground’ into their postcard design.

SHINE ON 2021 POSTCARD YOUTH ARTISTS

Ellie Jones, Emersyn Motsko, Grace Whaley, and Taylor Henson

CAMPAIGN LED BY KATE WHALEY, CYD SUMMER INTERN 2021

Indiana University student studying Business Management and Spanish



YOUTH AMBASSADORS IN ACTION

Youth Ambassadors took part in the Bartholomew County School Assistance Program handing out over 1,500 Shine On 2021 postcards to the community.

◆ Learn more about this annual campaign www.cydbartholomew.org/shine-on-postcards-2021

YOUTH MASTER PLAN PROGRESS 2021



◀ Exhibit Columbus and CYD came together with Indiana University J. Irwin Miller Architecture Program students for a family-friendly event. Photo Credit: Hadley Fruits.

YOUTH AMBASSADORS

Council for Youth Development’s Youth Ambassador Program aims to empower youth to thrive in adulthood by developing their unique talents, cultivating healthy behaviors and relationships, and actively participating in community projects that make a difference.



THIS COHORT HAS COMPLETED FIVE TOP LESSONS AND HAS HAD THE OPPORTUNITY TO PARTICIPATE IN 15 MEETINGS WITH A 75% ATTENDANCE RATE



YOUTH AMBASSADORS HAVE ACCUMULATED OVER 180 COMMUNITY SERVICE LEARNING HOURS BY MIDPOINT OF THE PROGRAM

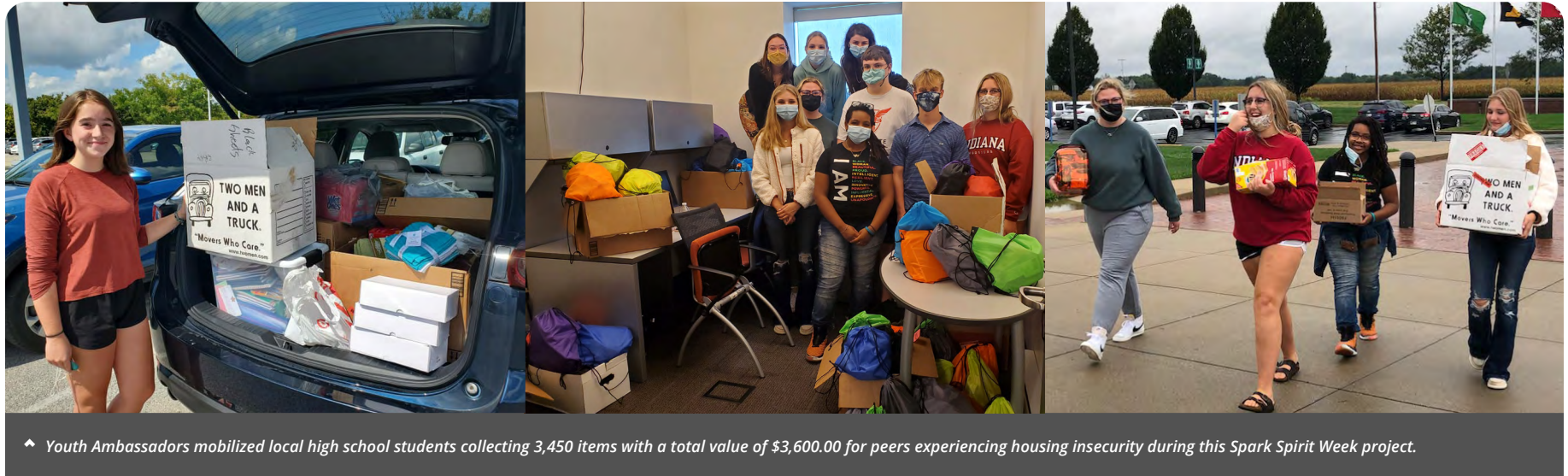
Zacaria Scruggs ▶ moderating the Columbus Regional Health event, ‘Sweet Deception,’ an event focused on the harmful effects of vaping.



▶ Read more about Youth Ambassador program - www.cydbartholomew.org/youth-ambassadors

⊕ EQUITY EFFORTS IN YOUTH EMPOWERMENT

Building on past success with Youth Empowerment Workshops providing leadership development for Latino, Black, Biracial, and multiracial students. CYD, Tu Futuro, the African American Fund of Bartholomew County, and the Columbus Human Rights Commission have ambitious goals for 2022. Working closely with the Youth Ambassadors and community leaders, plans are in motion to pilot a Youth Empowerment One-Day Summit for 100 high school students in February of next year.



◆ Youth Ambassadors mobilized local high school students collecting 3,450 items with a total value of \$3,600.00 for peers experiencing housing insecurity during this Spark Spirit Week project.

THE POWER OF YOUTH GRANT

Youth Ambassadors, Brynn Stewart and Lillia Stidam submitted the America’s Promise Alliance Power of Youth grant application to support the costs related to providing care kits for homeless youth in Bartholomew County. The Power of Youth Grant was open to youths 13-19 to apply for mini-grants that would put them in control of identifying a need in the community and addressing that need through action. Although the project started with two Youth Ambassadors, it expanded to participating advisories at all Bartholomew Consolidated School Corporation (BCSC) High Schools. Donation boxes were at the four high schools: Columbus North High School, Columbus East High School, CSA New Tech and McDowell Education Center.



THE YOUTH AMBASSADORS WERE ABLE TO DOUBLE THEIR ORIGINAL GOAL OF CREATING 48 KITS, PROVIDING 100 KITS FOR STUDENTS WITH UNSTABLE HOUSING

This project was such a powerful way to conclude Spark Spirit Week and we are overjoyed at the hard work and leadership our Youth Ambassadors exhibited during this project. We also want to send out a sincere thank you to CSA New Tech High School, McDowell Education Center, Columbus East High School, and Columbus North High School staff and students for their generous donations.

“My most memorable moment as a CYD Youth Ambassador is... Writing the grant, winning it, and seeing everyone come together to make it all possible!” - Lillia Stidam, CYD Youth Ambassador 2021

FAMILY ENGAGEMENT

Supporting families to encourage positive youth development

NEXT GENERATION DAY

Next Generation Day is a collaboration between Exhibit Columbus and Council for Youth Development curated to bring families out to interact with the thirteen art installations that are dispersed throughout Columbus, Indiana. The Youth Ambassadors were paired with a docent from the Indiana University J. Irwin Miller Architecture Program to share information about their installation with families who visited. We had over 30 families participate in the passport activity.

Several partners helped make the event a success, including Turning Point Domestic Violence Services-Columbus who brought a custom button-making activity and their interactive van, Moby. The Bartholomew County Public Library also had the Ozobot drawing robot out to share with families. Free snow cones from Sno Biz were welcomed with the heat of the day and Lucabe Coffee Co. provided treats. We thank everyone who made the day possible and appreciate the families who came out to participate.

➔ [Learn more about this event](https://www.cydbartholomew.org/blog-posts/nextgenerationday)
www.cydbartholomew.org/blog-posts/nextgenerationday



*Youth Ambassadors lead families through the CYD Developmental Relationships Passport Activity at Next Generation Day.
 Photo Credit: Hadley Fruits.*

YOUTH MASTER PLAN PROGRESS 2021



▲ Youth Ambassador, Caitlyn Smith, Heather Carson and Amanda Virostko share community resources.

COMMUNITY OUTREACH

Pride Festival and Fiesta Latina were great opportunities to share a robust variety of resources from our community partners. Columbus Regional Health, Columbus Parks and Recreation and the Bartholomew County Public Library were just a few of our collaborating partners for these events. Having a booth at these events allowed us to engage families by sharing our own resources as well as having our Youth Ambassadors available to answer questions. In addition, CYD continues to provide free educational resources on Search Institute’s Developmental Assets and Developmental Relationships for children of all ages.

⊕ EQUITY EFFORTS IN FAMILY ENGAGEMENT

RACE-The Power of an Illusion was a collaboration with The African American Fund of Bartholomew County, Columbus Human Rights Commission, The Heritage Fund of Bartholomew County, and the Unitarian Universalist Columbus Congregation as part of the Columbus Film Lecture Series. This event invited youth, parenting adults, and community members to dig deeper into understanding the myths about race and how they lead to systems that show favoritism.



▲ Bartholomew County Wellness Directory is available online with free printer-friendly download in English and Spanish.

UPDATED WELLNESS DIRECTORY

The Bartholomew County Wellness Directory is a collection of Bartholomew County services and resources that was initially created in response to the Covid-19 pandemic. The Family Engagement Workgroup compiled these resources and updates them regularly. These resources are available in English and Spanish online and as a printable PDF. In 2021 the guide was updated to include enhanced local and state resources, identification of websites available in Spanish and a QR code to download an interactive PDF.

▶ Learn more about the Bartholomew County Wellness Directory www.cydbartholomew.org/wellness-directory


550 VIEWS
 OF THE BARTHOLOMEW
 COUNTY WELLNESS
 DIRECTORY
 * YTD 12/06/2021

PROFESSIONAL DEVELOPMENT

Increasing access to quality learning opportunities

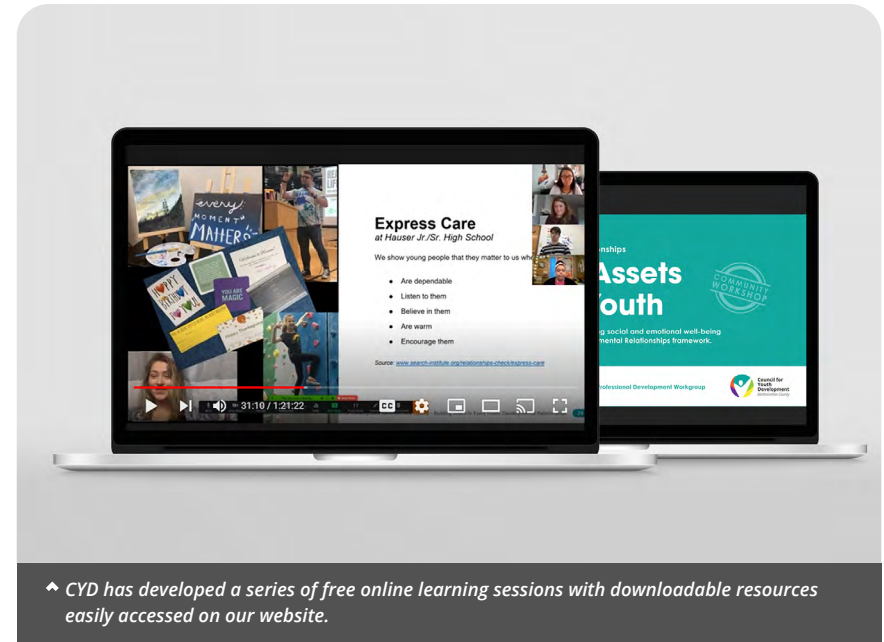
BUILDING ASSETS IN EVERY YOUTH

Over the last five years, the coalition has been working to build assets, positive supports, and strengths young people need to thrive, by integrating Search Institute's social-emotional wellness principles and practices provided through the Developmental Assets® and Developmental Relationships frameworks.

Our coalition has developed the Building Assets in Every Youth workshop series to introduce ideas on how we can contribute to the health and well-being of all our children and youth in Bartholomew County. These workshops provide not only the principles of the Developmental Assets® and Developmental Relationship frameworks but also share practical examples through the lens of our very own educators, out of school time leaders, and local youth advocates who live and work in our community.

In 2021, CYD and Columbus Human Rights Commission developed a session Building Developmental Relationships to Advance Belonging and have plans to work with additional community partners in 2022 to provide a fourth workshop in the series focused on Resilience Through Strengths.

👉 Learn more about free online trainings and resources for Professional Development - www.cydbartholomew.org/for-youth-care-professionals



👉 CYD has developed a series of free online learning sessions with downloadable resources easily accessed on our website.

DEVELOPMENTAL ASSETS & DEVELOPMENTAL RELATIONSHIPS



10 WORKSHOPS HOSTED SINCE 2018

438 YOUTH CARE PROFESSIONALS PARTICIPATED

PARTICIPANT FEEDBACK SURVEY RESULTS SHOW THAT:



LEVEL OF UNDERSTANDING IN DEVELOPMENTAL ASSETS AND RELATIONSHIPS FRAMEWORK HAS INCREASED FROM 5.9 TO 8.4 AFTER ATTENDING THE WORKSHOP



87% WOULD RECOMMEND THE WORKSHOP TO OTHERS

PROFESSIONAL DEVELOPMENT PARTNERSHIPS



The Council for Youth Development has made significant progress in our efforts to increase access to and participation in high quality professional development opportunities for those serving and supporting youth and families in Bartholomew County. Thanks to CYD'S Professional Development Workgroup and collaboration with local community partners, Bartholomew County professionals have access to free educational videos, print-friendly resources in English and Spanish, as well as the recorded Building Assets in Every Youth workshop series on CYD's website.

Well established partnerships with local and state organizations have also provided excellent opportunities to bring more training and learning opportunities to individuals who serve and support youth. In 2021 alone, CYD partnered with eighteen organizations to bring valuable content and thought provoking topics at no cost to participants.

2021 PROFESSIONAL DEVELOPMENT OPPORTUNITIES

› IYI YOUTH WORKER CAFES:

STATE OF THE CHILD 2021:

DATA TO STRENGTHEN YOUR IMPACT

CYD co-sponsored with United Way of Bartholomew County, and the Community Education Coalition

STRENGTHENING RESILIENCE & NAVIGATING UNCERTAINTY

CYD co-sponsored with Healthy Communities Mental Health Action Team

RENEWAL WITH TOM PLAKE

CYD co-sponsored with Foundation For Youth

› **A COMMUNITY COMMITMENT TO BUILDING ASSETS WITH EVERY YOUTH- SESSION 2 DEVELOPMENTAL RELATIONSHIPS**

CYD hosted event

› **BUILDING RELATIONSHIPS TO ADVANCE BELONGING**

Session presented by CYD and the Columbus Human Rights Commission in Equity Works! Series provided by Leadership Bartholomew County, CivicLab, and United Way of Bartholomew County

› **STEWARDS OF CHILDREN-DARKNESS TO LIGHT® SEXUAL ABUSE PREVENTION TRAINING**

Provided by Family Service, Inc. and hosted by CYD

› **RACE - THE POWER OF AN ILLUSION [COLUMBUS FILM LECTURE SERIES]**

In partnership with: The African American Fund, the Columbus Human Rights Commission, The Heritage Fund of Bartholomew County, Unitarian Universalist Columbus Congregation

› Sign-up for our newsletter to learn more about upcoming Professional Development opportunities - www.cydbartholomew.org/community-newsletter

⊕ EQUITY EFFORTS IN PROFESSIONAL DEVELOPMENT

CYD and the Columbus Human Rights Commission hosted a community session on Building Relationships to Advance Belonging as part of the Equity Works! Building a Better Understanding Series presented by Leadership Bartholomew County and CivicLab in partnership with the United Way of Bartholomew County. In 2022, CYD will provide the session recording on our website and include additional resources to encourage applying asset-based practices when serving and supporting youth.

YOUTH DEVELOPMENT INDEX 2021

One of our primary roles as a coalition is to gather and share the most current and relevant information about our youth and families. By collecting and sharing data, we can address key concerns, tackle complex issues, and work together to create a caring community that ensures a promising future for everyone in Bartholomew County.

The Youth Development Index (YDI) is an advocacy tool that provides comparative data revealing areas where investment continues to be needed in order to ensure positive youth development for every young person in Bartholomew County.

THE 2021 YDI PUBLICATION WAS CREATED FOR GRANT PROPOSALS, POLICY CONSIDERATIONS, AND STRATEGIC PLANNING FOR BARTHOLOMEW COUNTY

📄 Download and navigate the interactive YDI pages www.cydbartholomew.org/ydi-overview



CYD COMMUNICATION NETWORK SNAPSHOT OF 2021

OPEN MEETING ATTENDANCE



50 PEOPLE ATTENDED CYD 2021 OPEN MEETINGS ON AVERAGE

WEBSITE PERFORMANCE

VISITS
8,900

UNIQUE VISITORS
6,400

PAGE VIEWS
20,000

MONTHLY COMMUNITY NEWSLETTER

1,100 CYD NEWSLETTER SUBSCRIBERS

SUBSCRIBE HERE
[www.cydbartholomew.org/
community-newsletter](http://www.cydbartholomew.org/community-newsletter)



OPEN RATE
29.5%
*20.39%



CLICK RATE
4.0%
*2.66%

SOCIAL MEDIA

FACEBOOK
718 LIKES
+83 FROM 2020

INSTAGRAM
620 FOLLOWERS
+111 FROM 2020

* NONPROFIT INDUSTRY AVERAGE

FOLLOW US @CYDBARTHOLOMEW



**Council for
Youth Development**
Bartholomew County

*We envision a community where all youth and
families are reaching their full potential.*