



**Council for
Youth
Development**
Bartholomew County

YOUTH MASTER PLAN 2022 PROGRESS REPORT



Bartholomew County teens
leave the 2022 CYD Youth
Empowerment Summit

www.cydbartholomew.org



@cydbartholomew

COUNCIL FOR YOUTH DEVELOPMENT

MISSION

COUNCIL FOR YOUTH DEVELOPMENT IS A CROSS SECTOR COALITION THAT ALIGNS EFFORTS TO ADVANCE A CULTURE OF POSITIVE YOUTH DEVELOPMENT IN BARTHOLOMEW COUNTY.



VISION


EVERY YOUNG PERSON IN BARTHOLOMEW COUNTY IS HEALTHY, SAFE, EDUCATED, ENGAGED, AND SUPPORTED.

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about our mission**

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A "future leader"
shows off her
cookie during 2022
Spark Spirit Week.

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VISION 2025 Youth Master Plan
in 2022 CYD launched phase two of its Youth
Master Plan.

A LETTER FROM THE DIRECTOR



Sara Dunlap
Council for Youth Development Director

"2022 has been a year of tremendous growth and change for the Council for Youth Development (CYD). As the newly hired Director, and on behalf of our amazing CYD staff, it is my privilege to share the 2022 CYD Annual Report. This report spotlights CYD's continued dedication to increasing mental health awareness, equitable access to youth empowerment, professional development and family engagement opportunities, and increased leadership and voice in Bartholomew County.

The data and information in this report serve as a testament that the cross-sector network partners and CYD staff remain grounded in our commitment.

to the CYD mission and vision detailed in our Vision 2025 Youth Master Plan. The Vision 2025 Youth Master Plan builds on the foundational 2018 Youth Master Plan and work of the former CYD Director and visionary Heather Carson, who left the organization in October. The Vision 2025 Youth Master Plan is essential for measuring the impact and long-term sustainability of all CYD efforts and confirms that community and youth are at the heart of everything we do.

As a newcomer, I am genuinely inspired by the myriad of initiatives, community outreach, and engagement opportunities offered by our Bartholomew County partners. It is beyond evident that we are a community that is skilled at leveraging talent and resources. I am excited to join the Council for Youth Development and dedicate the coming year to nurturing our existing partnerships while seeking opportunities to cultivate new ones and pursuing collaborative solutions to county-wide issues by aligning efforts.

I look forward to working, growing, learning, and adapting along with you.



ABOUT CYD

The Council for Youth Development (CYD) is a cross-sector coalition that aligns efforts to advance a culture of positive youth development in Bartholomew County.

We are comprised of over 150 motivated community partners committed to improving the mental health and well-being of all children, youth, and families. CYD partner organizations represent a cradle-to-career continuum serving and advocating for county residents from birth to young adulthood.

Guided by our Youth Master Plan, Five Pillars, and Seven Guiding Principles, we believe we can address key concerns, tackle complex issues, and work together to create a Bartholomew County where every young person is healthy, safe, educated, engaged, and supported.

FIVE PILLARS

HEALTH



An integrated community that promotes holistic wellness where all thrive.

SAFETY



An environment that provides protection from all forms of harm.

ENGAGEMENT



A welcoming environment that empowers active participation and contribution toward growth of self and community.

EDUCATION



High quality education that promotes success in school, career, and life.

SUPPORT



A nurturing support network that builds personal assets and instills a sense of hope for the future.

GUIDING PRINCIPLES

FOR POSITIVE YOUTH DEVELOPMENT

The standards used to guide our decisions and the way we work together in the pursuit of building a holistic, asset-based, collaborative system where youth can thrive in Bartholomew County.

YOUTH-CENTERED

"Treat me with respect and allow me to be heard"

EQUITY-FOCUSED

"Support me with what I need to achieve my potential"

COMMUNITY-ENGAGED

"Connect me with people and places in the community"

PROACTIVELY-SUPPORTIVE

"Help me achieve my goals"

ASSET-BASED

"Help me build on my strengths and encourage me to keep getting better"

CULTURALLY-COMPETANT

"Show me that I belong and respect me for who I am"

MEASURED-ACHIEVEMENT

"My life outcomes are improved"

Source: Bartholomew County Youth Services Guiding Team 2020

2022: A YEAR OF GROWTH & PROGRESS

Coming together is a beginning; keeping together is progress; working together is success. - Edward Everett Hale

In 2022, we reviewed our original Youth Master Plan published in 2017 and completed strategic planning, which produced the Vision 2025 Youth Master Plan. The plan includes a Theory of Change (page 6) and a Strategic Map (page 7). It builds on the progress we have made implementing Search Institute's Developmental Assets® and Developmental Relationships® frameworks and providing resources for Bartholomew County youth, families, and professionals to improve social-emotional health and wellness.

Vision 2025 Youth Master Plan was produced with the help of our growing coalition partners, diverse stakeholders, and dedicated staff who continue to work together to ensure a promising future for our young people. The highlights of the plan are included in this report, but we invite you to visit our website, cydbartholomew.org, to explore it in more detail.

While Vision 2025 Youth Master Plan is the capstone of 2022, there were many other exciting milestones. New initiatives were implemented, established programs were expanded, and our team grew to include a second full-time position and an additional part-time position. As you continue through this report, it is our hope to share with you the progress we made and the enthusiasm our team has for the CYD mission.



THEORY OF CHANGE

A CONCEPTUAL MODEL OF OUR VALUES AND HOW WE ENACT OUR STRATEGIES

Our Concerns



The neighborhood where a child is born may have a poverty rate that is 42% higher than the neighborhood next door.-



The median household income in one neighborhood may be as much as \$66,000 higher than another.-



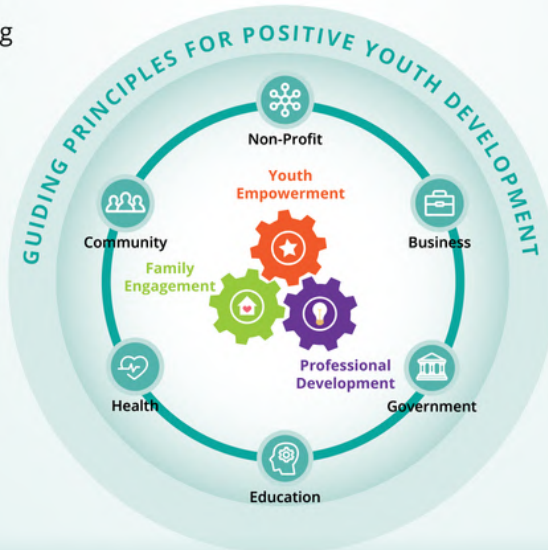
A child born in one neighborhood will live 17.3 years longer, on average, than a child born in a different part of the community.-

How we create change together

While Bartholomew County has made great strides to support our youth and families, challenges remain for many local children, teens, and young adults. The Theory of Change process, along with best practice in the field of positive youth development and health equity, has reinforced CYD’s commitment to address the social determinants of health through an asset-based and trauma-responsive lens. Together, we are committed to finding creative solutions in order to remove barriers and provide equitable opportunities so that every young person has the resources and support they need to thrive.



- **INCREASE AWARENESS** of youth mental health and family well-being throughout Bartholomew County.
- **IMPROVE EQUITABLE ACCESS** to youth empowerment, family engagement, and professional development opportunities for Bartholomew County residents.
- **INCREASE LEADERSHIP & VOICE** by supporting youth, parenting adults and professionals through initiatives that promote building Developmental Assets and encouraging Developmental Relationships to strengthen resilience in all Bartholomew County youth.



- ★ **YOUTH ARE RESILIENT AND ENGAGED**
- 🏠 **FAMILY RELATIONSHIPS ARE STRENGTHENED**
- 💡 **PROFESSIONALS ARE PREPARED AND SUPPORTED**
- 🤝 **COMMUNITY PARTNERS ARE MOBILIZED**

YOUTH DEVELOPMENT INDEX

[Click here to learn more about the key indicators we track to measure community progress](#)

HEALTHY	SAFE	EDUCATED	ENGAGED	SUPPORTED
Suicide Ideation Substance Misuse Teen Pregnancy Youth Suicide	Children in Need of Services Juvenile Justice Referrals Infant and Child Mortality	Kindergarten Retention Reading Proficiency High School Diploma Post Secondary Attainment	School Attendance Involvement in Outside Activity Active in the Community	Access to Mental Health Services Caring Adult in Life Perception that Community Cares

VISION 2025

YOUTH MASTER PLAN

GOAL 1



INCREASE AWARENESS

of youth mental health and family well-being throughout Bartholomew County.

GOAL 2



IMPROVE EQUITABLE ACCESS

to youth empowerment, family engagement, and professional development opportunities for Bartholomew County residents.

GOAL 3



INCREASE LEADERSHIP & VOICE

by supporting youth, parenting adults and professionals through initiatives that promote building Developmental Assets and encouraging Developmental Relationships to strengthen resilience in all Bartholomew County youth.

STRATEGIC OBJECTIVES

- **Implement county-wide campaigns** focused on youth mental health, promotion of family well-being, and reducing stigma in the home, schools, and broader community.
- **Promote CYD partner campaigns, resources, and events** to increase awareness of youth mental health and family well-being.
- **Grow awareness** of Developmental Assets framework, Developmental Relationships best practices, and trauma-responsive care approaches to support positive youth development.
- **Maximize efforts with partner organizations** to address youth mental health and family well-being issues, especially young people who identify as Latino, Black, Biracial, Multiracial, and LGBTQIA+ and their families.
- **Increase the number of partner organizations** that are aware of the Guiding Principles for Positive Youth Development.
- **Pilot evidence based and emerging best practices in youth development** that align with equitable access opportunities.
- **Strengthen partnerships and engagement** to advance the work and provide quality opportunities.
- **Support best practices and shared resources** with partner organizations that serve youth, especially young people who identify as Latino, Black, Biracial, Multiracial, and LGBTQIA+ to ensure equitable opportunities for community engagement and leadership development.
- **Coordinate youth empowerment programming initiatives** alongside partner organizations serving youth, especially young people who identify as Latino, Black, Biracial, Multiracial, and LGBTQIA+.
- **Gather stakeholder voice** in collaboration with partner organizations to identify and address needs of youth and families.
- **Build knowledge and skills** focused on social, emotional, and mental health best practices.
- **Advocate for increased mental health services** for Bartholomew County youth and families at the local, state, and national level.

🔗 [Click here to learn more about objectives by youth empowerment, family engagement, and professional development initiatives.](#)

OUTCOME MEASURES*

★ YOUTH

75% of Bartholomew County youth who complete CYD youth empowerment programming will report improved social and emotional learning skills, positive sense of self, and motivation to get involved in community opportunities.

🏠 FAMILIES

75% of Bartholomew County parenting adults who participate in CYD outreach initiatives will report improved awareness of opportunities available to build Developmental Assets and improve Developmental Relationships to strengthen resilience in youth in their care.

👤 PROFESSIONALS

75% of Bartholomew County child and youth care professionals completing CYD Building Assets in Every Youth – Community Certificate Program will report they intend to implement DA and DR in their programming with youth within the first three months post training.

🤝 COMMUNITY PARTNERS

Increase the number of community partner collaborations by 10% to improve equitable access to developmental asset building and resilience supporting opportunities for all young people in Bartholomew County.

YOUTH DEVELOPMENT INDEX

Local indicators tracked to inform our work and measure long-term community progress.

HEALTHY

- 📉 Suicidal Ideation
- 📉 Substance Misuse
- 📉 Teen Pregnancy
- 📉 Youth Suicide

SAFE

- 📉 Children in Need (CHINS)
- 📉 Juvenile Justice Referrals
- 📉 Infant & Child Mortality

EDUCATED

- 📉 Kindergarten Retention
- 📈 Work Ethic Certificate
- 📈 High School Diploma
- 📈 Post Secondary Attainment

ENGAGED

- 📈 School Attendance
- 📈 Involvement in Outside Activity
- 📈 Active in the Community

SUPPORTED

- 📈 Access to Mental Health Services
- 📈 Caring Adult in Life
- 📈 Perception that Community Cares

DOWNLOAD THE THEORY OF CHANGE AND VISION 2025 YOUTH MASTER PLAN AT CYDBARTHOLOMEW.ORG

CYD PARTNERS AND LEADERSHIP

INVESTMENT FUNDERS

Multi-year grant funding provided by:

Heritage Fund - The Community Foundation of Bartholomew County

Mark & Wendy Elwood Foundation

Foundation For Youth - Prevention Initiatives

Indiana Department of Health Title V Block Grant

Family and Social Services Administration: Division of Mental Health & Addiction Stop the Stigma Grant

FISCAL AGENT

Strategic partnership and administrative oversight provided by:

Foundation For Youth

STEERING COMMITTEE

Julie Abedian

Columbus Regional Health

Mark Elwood

Mark & Wendy Elwood Foundation

Wendy Elwood

Mark & Wendy Elwood Foundation

Cindy Frey

Columbus Area Chamber of Commerce

Frank Griffin

Cummins Inc.

Lindsey Holden-Kay

*Bartholomew County Juvenile Court -
Former Juvenile Magistrate*

Chuck Kime

Foundation For Youth

Kathy Oren

Community Education Coalition

Shawn Price

Flat Rock-Hawcreek School Corporation

Aida Ramirez

City of Columbus Human Rights Commission

Jim Roberts

*Bartholomew Consolidated School
Corporation*

Tracy Hamilton-Souza

*Heritage Fund - The Community Foundation
of Bartholomew County*

Mark Stewart

United Way of Bartholomew County

GUIDING TEAM

*New Guiding Team members starting in 2023

Lindsey Bailey*

Bartholomew County Public Library

Lisa Crane*

Columbus Regional Health - Healthy Communities

Stephanie Cunningham

Turning Point Domestic Violence Services

Charles Edwards

Bartholomew Consolidated School Corporation

Felicia Garr*

*Community Education Coalition -
Black & Biracial Youth Initiatives*

Chuck Kime

Foundation For Youth

Whittney Loyd

Turning Point Domestic Violence Services

Julie Miller

Family Service, Inc.

John Nickoll

Advocates for Children

Nichole Phillips

Bartholomew County Court - Juvenile Services

Andrea Quick

Community Member

Megan Shaff

McDowell Education Center

Cheri Stone-Morgan

Community Member

Chelsea Warriner*

Community Center of Hope

Christine Waters*

*Community Education Coalition -
Early Learning Coalition*

WORKGROUP CHAIRS

Stephanie Cunningham

Turning Point Domestic Violence Services

Cheri Stone-Morgan

Community Member

John Nickoll

Advocates for Children

YOUTH EMPOWERMENT

*In 2022, At least **68,000** young people were reached through CYD Youth Empowerment Campaigns!*



Tim Green
CYD Youth Empowerment Coordinator

2022 has been such a fun year in Youth Empowerment! When I came to CYD in March, I immediately jumped in with planning our first all-day Youth Empowerment Summit, selecting new Youth Ambassadors, and training for the Wyman Teen Outreach Program (TOP). I am still in awe of the amazing things we've accomplished in this year of growth and change.

Our Youth Ambassador program is at its highest performance rate, with over 450 community service learning hours 70% attendance rate, and we haven't even started with 2023. Youth Ambassadors are doing well with their TOP lessons, and the ideas they have for our community are inspiring - just wait until you see what they have up their sleeves for Global Youth Service Day!

Youth Empowerment is also taking the mental health of our community's youth seriously in 2023. We are partnering with Su Casa to bring Teen Mental Health First Aid to the helpers in grades 10-12. Through this program which will be offered in both Spanish and English, we have the opportunity to enable and empower our students to recognize signs of mental health challenges and help their friends out of crisis situations. Please visit our website for ways your teens can get involved with this life-saving curriculum.

INITIATIVES



**Youth
Ambassador
Program**

**Youth
Empowerment
Summit**



**Shine On
Postcard
Campaign**

**Spark
Spirit
Week**



YOUTH AMBASSADORS

CLASS OF 2022

Youth Ambassadors are Bartholomew County high school students in grades 10-12 committed to meaningful civic engagement and personal growth.



Bella Kilps
Hauser High School



Bo Crough
Columbus East High School



Cayden Lynott
Columbus East High School



Dane Tibbs
CSA New Tech High School



Eden Knight
Columbus East High School



Haylee Cain
CSA New Tech High School



Jacob Stansbury
CSA New Tech High School



Kylee Dieter
Columbus North High School



Lesli Flores
CSA New Tech High School



Lydia Ferril
CSA New Tech High School



Mariah Holt
Columbus Christian School



Mauricio Trujillo
Columbus North High School



Paula Ramos Perez
Columbus North High School



Pratt Badve
Columbus North High School



Savion Miles
Columbus North High School



Siya Sonalkar
Columbus North High School

YOUTH AMBASSADORS

CYD's Youth Ambassador Program aims to empower youth to thrive in adulthood by developing their unique talents, cultivating healthy behaviors and relationships, and actively participating in community projects to make a difference.



The 2022-2023 Youth Ambassadors identify themselves as "teens making a positive impact in our community." At the midpoint in the program, the Youth Ambassadors have created an entire anti-vaping campaign that included designing and printing posters, producing a video, and encouraging positive coping mechanisms for stress. This spring, in recognition of Global Youth Service Day, they will partner with Columbus Parks & Rec and United Way of Bartholomew County to organize a Youth United Parks Beautification Day in Bartholomew County.



450

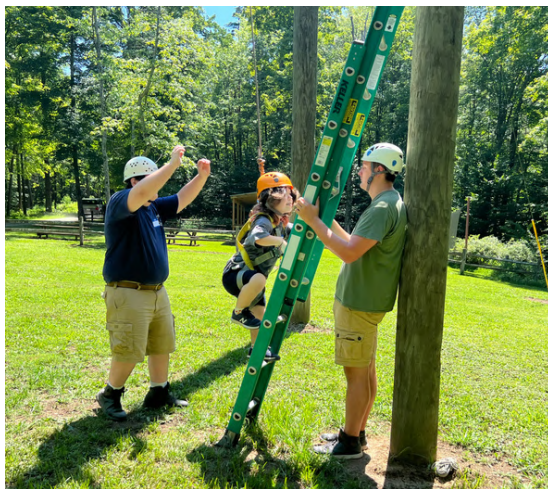
Community service learning hours completed.

13

YA meetings with a 70% attendance rate.

6

TOP lessons completed



YOUTH EMPOWERMENT SUMMIT

A full day of engaging activities designed to build leadership skills, inspire personal action, and expand a vision of a welcoming, safe, and supportive community for all.

Youth Empowerment Summit 2022 was attended by **89 students** representing home schools and each Bartholomew County High School. Students heard from Columbus Mayor Jim Leinchoop and Keynote Speaker Tyshaun Allen. They participated in three workshops, "Adulting 101," "Building a Sense of Belonging," and "You Matter, Now Organize Your Life."

Attending students also heard from a panel of four recent graduates who reflected on their experiences for a perspective on life after high school. That panel was moderated by Zacaria Scruggs, who at the time was a Senior at Columbus North and served as a 2021-2022 CYD Youth Ambassador.

YES is organized with the help of CYD Youth Ambassadors, the CYD Youth Empowerment Workgroup, and a committee of volunteers.



SPARK

SPIRIT WEEK

SPARK: /spärk/

A spark is what you are really passionate about doing, an activity that unleashes your energy and joy.

When young people know their sparks and have adult support in nurturing them, they are more likely to have a sense of purpose, to be socially competent, physically healthy, and to do better in school.*

*Based on research from Search Institute



109,000

Estimated individuals reached through radio, newspaper, & social media.

20,000+

Reached on social media with over 1,500 people engaged.

14,500+

Students and educators reached through school programming.

7,750

Wristbands & vinyl stickers handed out.

2,284

People reached through public and private events

29

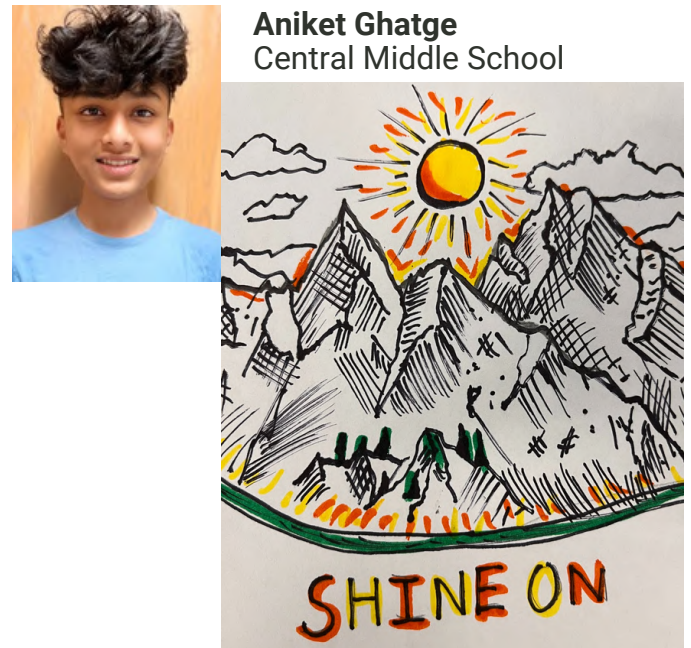
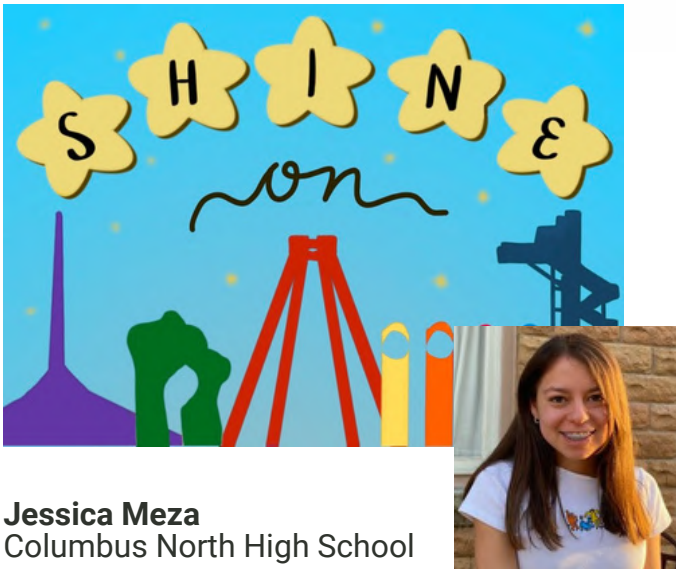
Community organizations involved

18

Youth Ambassadors engaged in planning and participating

SHINE ON POSTCARD CAMPAIGN

First launched in 2017, the Shine On Postcard Campaign celebrates United Nations International Youth Day. Each year, student artists submit designs interpreting the theme "Shine On," and four are selected for print. The postcards are then distributed across the community for anyone to send positive messages to young people in Bartholomew County. To date, **over 37,000** free Shine On postcards have been distributed thanks to our coalition partners and the public.



YOUTH EMPOWERMENT



TEEN MENTAL HEALTH FIRST AID

Teen Mental Health First Aid (tMHFA) teaches teens in grades 10-12, or ages 15-18, how to identify, understand, and respond to signs of mental health and substance use challenges among their friends and peers. Teens will learn the skills they need to have supportive conversations with their friends and how to get help from a responsible and trusted adult.

CYD is presenting tMHFA in partnership with Su Casa. Thanks to this partnership, the program will be offered in **English and Spanish**. tMHFA is made possible by a grant from the Family and Social Services Administration Division of Mental Health and Addiction.

IYKYK (IF YOU KNOW, YOU KNOW)

Youth in our community have told us that they are in need of things to do in their free time, so we've created IYKYK, or If You Know, You Know. Tailored specifically for 6-12th graders, this monthly newsletter highlights activities in our community, such as free events, volunteer opportunities, and affordable fun.

You and your teen can check out IYKYK each month on our [@CYDTeens](https://www.instagram.com/CYDTeens) Instagram or download each issue at cydbartholomew.org.

Want to submit an event, volunteer opportunity or fun? Email tim@cydbartholomew.org.



PROFESSIONAL DEVELOPMENT

Increasing access to quality learning opportunities.



Allison Stidam
Professional Development Coordinator

2022 was a season of change for our coalition, and the same held true in our Professional Development sector. Kate Slabosky transitioned to the role of Professional Development Specialist, and I came on board as Professional Development Coordinator in mid-October. While I haven't been here very long, I have seen first-hand the difference the coalition is making in our community, and I'm excited about where we've been and where we're going.

We continue to remain dedicated to Building Assets in Every Youth and launched the Community Certificate Program in 2022. We ended the year with six local organizations on board, and more than 70 employees trained in Search Institute's Developmental Assets and/or Developmental Relationship frameworks. We're looking forward to expanding this program and adding even more organizations in 2023. We also were thrilled to host our first in-person workshop of the year in November, where seventeen community members learned how they could support the youth of our community through Developmental Relationships.

We head into 2023 with great anticipation, as we'll be adding community workshops on Understanding Adverse Childhood Experiences (ACEs), spearheaded by Kate, and Youth Mental Health First Aid, led by myself and made possible by a grant from the Family and Social Services Administration Division of Mental Health and Addiction and our partnership with Su Casa.

INITIATIVES



**Professional Development
for Youth Care Workers**

**Community
Workshops**



**Community
Certificate Program**

PROFESSIONAL DEVELOPMENT

2022 WORKGROUP INITIATIVES & OPPORTUNITIES



Building Assets in Every Youth - Community Certificate Program

Partnership Agreement with **six** community organizations to actively advance a culture of positive youth development in Bartholomew County. All participating groups have made a commitment to training new staff in Developmental Assets and Developmental Relationships.

Session 1: Developmental Assets: **72 Completed**

Session 2: Developmental relationships: **43 Completed**

Up to three additional partners coming in 2023!



Developmental Relationships Community Workshop

In this public workshop, participants learn about the Developmental Relationships framework and practical examples through the lens of educators, out-of-school time leaders, and local youth advocates.



Building Assets in Every Youth - Developmental Assets

This virtual public workshop recording introduces participants to ideas on how each of us can contribute to the health and well-being of all our children and youth in Bartholomew County.



Building Assets in Every Youth - Developmental Relationships

Much like in the Developmental Relationships Community Workshop, this virtual version gives participants the opportunity to learn about the Developmental Relationships framework and practical examples through the lens of educators, out-of-school time leaders, and local youth advocates.

PROFESSIONAL DEVELOPMENT

2022 WORKGROUP INITIATIVES & OPPORTUNITIES

IYI YOUTH WORKER CAFES:

Parents as Partners: Developing an Asset-based Family Engagement Plan
CYD Co-sponsored with Turning Point Domestic Violence Services

State of the Child 2022: Data to Strengthen Your Impact
Community Education Center, United Way of Bartholomew County and Columbus Regional Health - Healthy Communities

Serving LGBTQ+ Opportunity Aged Youth
CYD Co-sponsored with Turning Point Domestic Violence Services



NEW PROFESSIONAL DEVELOPMENT IN 2023!



Youth Mental Health First Aid

Youth Mental Health First Aid (YMHFA) is a public workshop designed to teach parents, family members, caregivers, teachers, school staff, peers, neighbors, health and human services workers, and other caring citizens how to help an adolescent (age 12-18) who is experiencing a mental health or addictions challenge or is in crisis. CYD is presenting YMHFA in partnership with Su Casa. Thanks to this partnership, the program will be offered in **English and Spanish**. YMHFA is made possible by a grant from the Family and Social Services Administration Division of Mental Health and Addiction.



Understanding Adverse Childhood Experiences Community Workshop

This two-hour workshop for youth-care professionals is centered around growing awareness of Adverse Childhood Experiences (ACEs), with a special focus on youth in Bartholomew County.



CYD Professional Development Monthly

- CYD & CYD Partner campaigns/resources/events
- Free and affordable PD opportunities
- Relevant articles, books, podcasts, etc.
- Advocacy opportunities
- Community resources

Register at cydbartholomew.org/contact-us

FAMILY ENGAGEMENT

COMMUNITY OUTREACH

Family support looks different in the Pre-K years than it does for parents of Middle School students. It looks different for those whose first language is not English; different for those facing poverty or mental illness. The CYD network partners believe that the support of ALL Bartholomew County's families elevates the hope for our youth and community; that's why we attend a wide variety of events throughout the year. Having a booth at these events allows CYD to provide free educational resources to families of all backgrounds and young people of all ages.

19 Community events attended or hosted

26,775 Estimated reach of community events attended by CYD not including Spark Spirit Week



CYD Youth Ambassadors shared resources at the Columbus Farmer's Market and Columbus Pride Festival.

WELLNESS DIRECTORY

The Bartholomew County Wellness Directory is a collection of Bartholomew County Services and resources. It was initially created by the CYD Family Engagement Workgroup in response to the Covid-19 pandemic but has continued to evolve and grow. This downloadable resource is available in both English and Spanish at cydbartholomew.org. The Bartholomew County Wellness Directory is part of CYD's community outreach kit and is distributed at each outreach event we attend.

630

Online views of the Bartholomew County Wellness Directory

FAMILY ENGAGEMENT

YOUTH & FAMILY RESOURCE SEARCH

Last year, CYD launched a new partnership project with the goal of creating a searchable resource guide on cydbartholomew.org. In late 2022, we began officially accepting partnership submissions as Phase I of this process. CYD partners are able to participate on one of three levels.

FOUNDATIONAL PARTNERS - Guiding The Work

CYD Foundational Partners have signed a Memorandum of Understanding (MOU) agreement which may include sharing data, funding, or other resources. Representative(s) from the Foundational Partner organization serve on one or more of the following: Steering Committee; Guiding Team; Workgroups; Open Meetings.

COALITION PARTNERS - Advancing the Work

CYD Coalition Partners may contribute to CYD initiatives and programming through staff participation as well as in-kind or funding investment. Coalition Partners share CYD resources and engagement opportunities with their staff and stakeholders. Representative(s) from the Coalition Partner organization attend CYD Open Meetings and are active in specific CYD initiatives that align with their organization’s mission.

NETWORK PARTNERS - Supporting the Work

CYD Network Partners are organizations and individuals supporting CYD’s Youth Master Plan. Network Partners may be located in Bartholomew County or live, work, or serve stakeholders outside our community. Network Partners receive CYD’s monthly newsletter, which includes timely information on upcoming meetings, opportunities, and resources to advance a culture of positive youth development. If you and/or your organization are interested in joining CYD, this is an excellent first step.

We look forward to launching Youth & Family Resource Search in 2023!

Youth & Family Resource Search

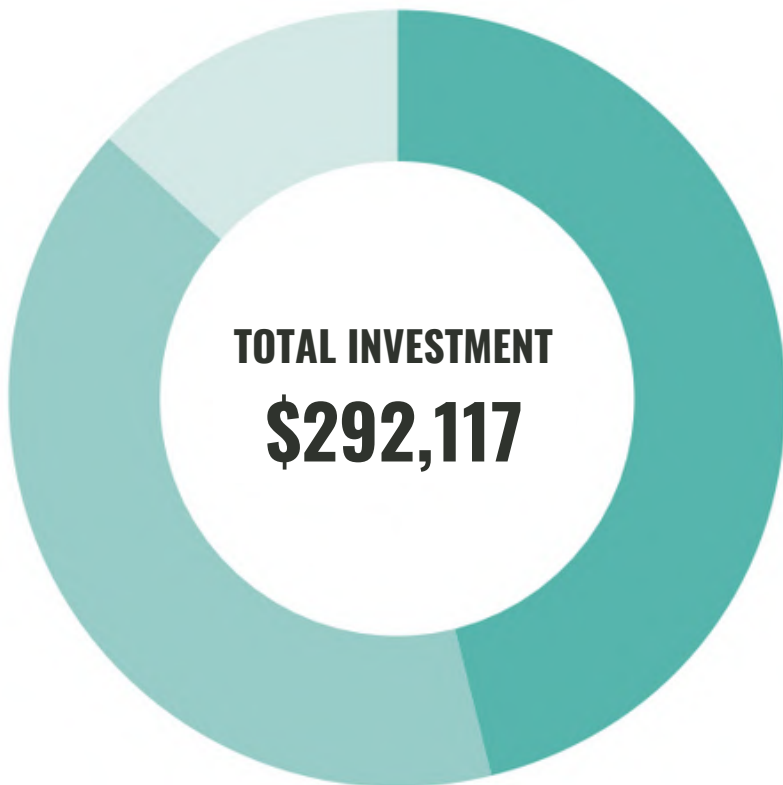


SEARCH BY COMPANY				SEARCH BY INTEREST				
Company Name	Social Media	Location	Phone	Sector	Program Area	Volunteer Opportunities	Employment Opportunities	CYD Partnership
	Facebook Instagram			COMMUNITY HEALTH BUSINESS NONPROFIT EDUCATION GOVERNMENT	Academic Enrichment Apoyo de la Familia College and Career Prep Community Engagement and Leadership Drug & Alcohol Misuse Faith, Spirituality Fine Arts, Crafts, and Performance LGBTQ+ Life Skills Mental Health Mentoring Parenting Classes Professional Development Staff Training Resource and Referral Services Safe Place Location Sports, Recreation, and Wellness STEM Teen Drop-In Zone* Youth With Special Needs	Youth (Under 18) Adult (18+)	Youth (Under 18) Adult (18+)	Foundational* Coalition* Network

FUNDING

CYD has a long history of collaborative support in Bartholomew County, which enables the coalitions to provide youth empowerment, family engagement, and professional development programming opportunities at no cost to participating youth and adults. In order to minimize competition for funding with local community partners, the coalition does not solicit charitable donations from individuals and has not hosted fundraising campaigns as part of our sustainability planning. Instead, CYD continues to find innovative ways to maximize resources and build long-term connections with partners at the local and state level.





With multi-year financial investment launched in 2017 by the Heritage Fund - The Community Foundation of Bartholomew County, CYD has successfully expanded partnerships and secured over \$425,000 in additional funding for administrative investment and programming initiatives through grants, associated organizations, and sponsorships. Of note is multi-year support from the Mark & Wendy Elwood Foundation, the Indiana Department of Health Title V Block Grant, and partnership with Foundation for Youth - Prevention Initiatives' FSSA - Division of Mental Health and Addiction, Bureau of Substance Abuse Prevention and Mental Health Promotion Grant. In 2022 CYD was awarded first-time grant funding from the Columbus Regional Health Foundation (allocated in 2023) and was selected for the Indiana FSSA - Division of Mental Health and Addiction, Stop the Stigma Mental Health Grant in partnership with Su Casa.





2022 CONTRIBUTIONS

●	Foundation Grants	\$135,500 46%
●	Government Grants	\$118,084 40%
●	Associated Organizations and Sponsorships	\$118,084 40%







CYD COMMUNICATIONS NETWORK SNAPSHOT OF 2022


WEBSITE PERFORMANCE  www.cydbartholomew.org	VISITS 10,571  11%	UNIQUE VISITORS 7,759  15%	PAGE VIEWS 22,843  6%
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MONTHLY NEWSLETTER 	SUBSCRIBERS 1,239  139	OPEN RATE 38% *20.39%	CLICK RATE 3.3% *2.66%
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Sign up at cydbartholomew.com/contact-us

*Nonprofit Industry Average

SOCIAL MEDIA	FOLLOWERS	REACH
 Facebook	997  279	28,464  49.3%
 Instagram	679  77	1,424
 LinkedIn New in July 2022	294	IMPRESSIONS 5,051

OPEN MEETING ATTENDANCE 	44 Average
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TRADITIONAL MEDIA 	1,364 QMIX Cause of the Year Radio Commercials 10 Articles in The Republic newspaper
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Estimated Total Reach of CYD Communications, Outreach, & Programming

1,356,335!*

*Includes estimated reach of QMIX Cause of the Year Commercial schedule.



www.cydbartholomew.org



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